

CONTACT ME

RYANIMATIONS@GMAIL.COM
310.876.4230

EDUCATION

Art Institute of California - Los Angeles
Bachelors of Science - Media Arts and Animation
2009 - Santa Monica, CA

PORTFOLIO

RYANATIANZAR.COM

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WORK EXPERIENCE

24 Hour Fitness | Graphic Designer II

DECEMBER 2016 - MARCH 2023 | SAN RAMON, CA

Strategize, conceptualize, and designed print and digital marketing assets including out-of-home billboard advertisements, in-club bannerettes, posters, flyers, signage, webpage designs, banner ads, email templates. Content creation for 24 Hour Fitness social media accounts. Video editing, motion graphics, and animation for brand TV commercial and CTV/OTT video advertising spots.

TriNet | Freelance Graphic Designer

AUGUST 2016 - DECEMBER 2016 | SAN LEANDRO, CA

Designed infographics, content creation for social media, print collateral, direct mailers, data and info sheet templates, banner ads, posters, and powerpoint presentation slides for marketing team.

We Love Butterfly | Senior Designer

OCTOBER 2014 - AUGUST 2016 | SANTA CLARITA, CA

Content creation for Saban Brands' Popples franchise and Disney Junior channel social media accounts. Concepted and designed three different Saban Brands' Power Rangers and Julius Jr. online web games from sketch to full design execution. Designed vector illustrations, 3D papercrafts, and online printable coloring pages for Disney Junior and Saban Brands websites.

Feeln | Freelance Production Designer

JULY 2014 - OCTOBER 2014 | SANTA MONICA, CA

Conceptualized and designed banner ads and email templates for marketing department. Produced and maintained optimized images for online streaming app asset library. Designed and illustrated key art for in-house produced short films.

Element Skateboards | Freelance Graphic Artist

JUNE 2014 - JULY 2014 | IRVINE, CA

Strategized, concepted, and illustrated a pack of 4 different skateboard artwork designs for Element's "Wind, Water, Fire, and Earth" series.

Eastman Music Company | Freelance Graphic Designer

MARCH 2014 - JUNE 2014 | POMONA, CA

Illustrated, and designed detailed CAD instrument diagrams for various brass instruments for the company stock parts lists for inclusion into individual instrument parts and assembly manuals.

CAI Studio | Senior Designer

DECEMBER 2009 - MARCH 2014 | WEST HOLLYWOOD, CA

Strategized, concepted, and designed various digital marketing assets including banner ads, emails templates, website mockups, wireframes, and landing pages for Blu-ray Disc Association, Microsoft, Xbox LIVE, and 20th Century Fox clients. Animated 3D Xbox LIVE avatar characters in Autodesk Maya for implementation into Microsoft microsities and Facebook games.



RYAN JAY ATIANZAR

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senior graphic designer

SKILLSET

Capabilities

Art Direction
Brand Identity
Brand Strategy
Brand Systems
Web Design
Marketing Collateral
OOH Advertising
CTV/OTT Video Advertising
Print Design
Email Marketing
Social Media Assets
Animation
Illustration
Video Editing
Motion Graphics
Color Correction & Grading

Adobe Creative Suite

Photoshop
Illustrator
InDesign
After Effects
Premiere Pro
Lightroom
Media Encoder

Programs

Google Suite
Microsoft Office